

P-119

DISTRICT EXPORT PLAN GOMATI (TRIPURA)

PREPARED BY
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1. Introduction

The objective of the District Export Plan (DEP) is to make the district as export hub for products/commodities that are produced or grown in abundance in the district. The goods chosen for the particular district is based on the inputs received from various line departments/organizations. The potential of export of various commodities are based on the production and consumption scenario within the district, thus assessing the scope of exporting the marketable surplus outside the country.

In this document, the DEP of Gomati district for the export of multiple products/items is explained in detail. The selected products have abundant production in the district and may be considered for export purpose in future. The objective of the document is to assess the actual prospect for the products produced in the district and provide a complete road map for effective handholding at district and state level for export promotion of the said products and commodities.

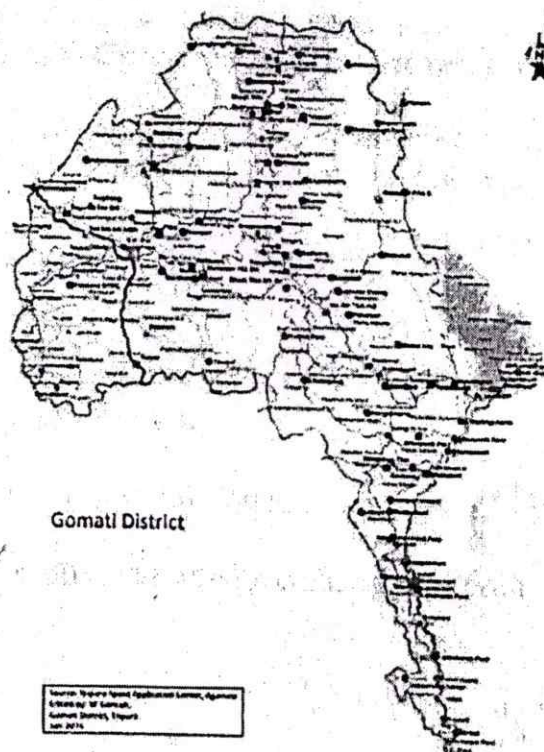
DEP also gives an extensive picture of the level of production and consumption of various commodities and the export prospect as per the inputs furnished by the concerned line departments. The DEP will try to propose and establish a practical way out to develop the logistics at the ground level so that State Level Export Promotion Committee (SLEPC) may take effective measures to improve the export scenario in the district.

2. District Profile :

The Gomati District with its headquarter at Udaipur was created in the year 2012. Total geographical area of the district is 1522.8 ha. Udaipur is popularly known as the city of lakes and was the capital of Tripura till 1760 A.D. The city is famous for its Mata Tripura Sundari Temple which is situated about 3 km away from Udaipur at Matabari. The temple is one of the 51 Mahapithasthans of India. The Gomati figures prominently in Tripura's indigenous folklore, culture, religious rites and ritual. As part of the administrative reorganization the Gomati district comprising Udaipur, Amarapur and newly created Karbook subdivisions was created as a truncated version of the erstwhile South Tripura district. Topographically, the Gomati district is marked by lush green and fertile Gomati valleys and the towering

Debtamura hill range which straddles Udaipur and Amarpur subdivisions of the district with its exquisite sculptural works carved on panels of the hill. As per census 2011, total population of the district is 4,41,538 with population density of 286 (Density/Km.) (Undivided District). According to final evolution of 2013, literacy rate of the district is 100%. Other revenue details of the district is as below:

Sub-Divisions	3 Nos. (Amarpur, Karbook, Udaipur)
Blocks	8 nos.: Matabari, Kakrabani, Killa, Tepania, Amarpur, Ompi, Karbook, Silachari
Municipal Council	Udaipur Municipal Council
Nagar Panchayat	Amarpur Nagar Panchayat
Gram Panchayats	70 nos.
ADC Village	103 nos.



3. District Export Promotion Committee (DEPC)

District Export Promotion Committee (DEPC) has been constituted by the office of DM& Collector vide letter no.F.18(5-1)/GL/Export Hub/DM(G)/2020-21/04 dated 5th January,2021 with the following officials:

DM& Collector, ----- Chairman
Gomati District

Director, ----- Member
MSMEDI, Agartala

Director, ----- Member
FSSAI, Regional Office, Guwahati, Assam

DDM, ----- Member
NABARD, Gomati District, Udaipur

Co-Ordinator, ----- Member
All Tripura merchants Association, Gomati District

Deputy Director, ----- Member
Agriculture Department, Gomati District

Deputy Director, ----- Member
Horticulture & Soil Conservation Department, Gomati District

Addl. Director, ----- Convener
General of Foreign Trade (Eastern zone, Kolkata)

General Manager, ----- Co-Convener
District Industries Center

4. District Office's details :

GM DIC Office: Industrial Estate ,Dhajanagar,Udaipur,Mobile No : 7005537578,

Email id : generalmanagerdicgomati@gmail.com

Product Profile :

a) Agro-Products

Deputy Director, Agriculture has proposed that due to surplus production, the agricultural produce that may be exported are Scented Rice, organic ginger, normal paddy, maize. To substantiate this, table has also been appended as under :

b) Horticultural products :

SI.No.	Name of the Agricultural produce	Marketable surpluses	Location
1	Scented Rice	50MT	Killa, Ompi & Karbook
2	Organic ginger	3.5MT	Killa, Ompi & Karbook
3	Normal paddy	10,000MT	Matabari, Tepania, Amarpur, Ompi & Karbook
4	Maize	200MT	Ompi, Karbook & Silachari

Various horticultural products that are produced in the district may also be exported. As per the report, various horticultural products that may be exported are orange, pine apple, watermelon, mango, jackfruit, lemon. Block-wise area of cultivation of these produces during the year 2020-21 and tentative cultivation during the year 2021-22 is appended in Annexure- I & II.

c) Fishery products:

Gomati district has good potentiality to produce quality fingerlings through private fish seed growers, various hatcheries and fishery based entrepreneurs. As per the report, this district is surplus in fish seed production. After fulfilling local needs, the surplus production is being marketed to other sub-divisions of various district of this state through local marketing system. Besides the local selling, some fingerlings may be exported to the

neighbouring countries based on their demand if export hub is developed in the state. Block wise present production, local requirement and surplus production are given below.

SL NO	NAME OF BLOCK	YEARLY PRODUCTION (IN LAKH)	QUANTITY OF FISH SEED SOLD IN LOCALLY/ SELF-UTILIZED (IN LAKH)	QUANTITY OF FINGERLINGS SURPLUS (IN LAKH)
1	MATABARI	522.5	76.74	445.76
2	KAKRABAN	253.20	89.49	163.71
3	TEPANIA	57.727	26.24	31.487
4	UMC UDAIPUR	55.9738	46.3338	9.635
5	KARBOOK	69.00	51.00	18.00
	TOTAL	958.4008	289.8088	668.592

d)

Forest Products

The state of Tripura is rich in floral and faunal diversity. Around 60% of the total geographical areas of the state is under the forest cover which harbour a variety of non-timber forest produce (NTFPs) besides various timber species. The Gomati District, in particular has a variety of the NTFPs, many of which are traded commercially. The important NTFPs of Tripura include bamboo (Muli, Mritinga, Kanakkaich, Pecha, Paura etc.), Hill Broom Grass (Thysanolaenamaxima), Gandhaki (Homalomena aromatica), Alakushi (Mucuna Puriens), Large Cardamoms (Ammomum subulatum), Thatch grass etc.

Bamboo:-

Around 21 different species of bamboos are found in Tripura. The most common varieties found in the state as well as Gomati District include Muli (*Melocanna baccifera*), Mritinga (*Bambusa tulda*), Rupai (*Dendrocalamus longispatus*), Kanak Kaich (*Bambusa affinis*), Jai (*Bambusa* spp). Recently, the Government of Tripura has abolished royalty collection on the Bamboo species to promote cultivation of bamboo and sustainable harvesting. During the last few years approximately 3-4 lakh Nos. bamboo are traded commercially as per available data with the department. However the potential number of bamboos available for harvesting is more than this. The data related to export of bamboo outside Tripura is not available.

A variety of Bamboo products such as Bamboo furniture (Chair, Dining table, Study table, Sofa, Book shelf and others), toys, trays, art & craft items etc. are manufactured from bamboo. The "Crafts & More" outlets in the Tepania Eco-park and Matabari deal with the sale of different bamboo products which can be made available for export also based on the demand and the requirement.

Hill Broom Grass:-

Hill Broom Grass (*Thysanolaena maxima*) is found in abundance in the state of Tripura. It is widely used in the production of wide variety of brooms. Around 50-100 metric tons of hill broom grass is harvested locally by the JFMC and other village people in Gomati District which is sold in the local markets. However, data related to export outside Tripura i.e. Assam, Bangladesh etc. is not available.

Pottery items:-

Besides this, certain JFMC in the Udaipur Sub-Division have been trained in the preparation of the design Pottery items and can be made available based on the demand which would also provide additional income to the JFMC people.

e) Miscellaneous Products:

Tripura Rural Livelihood Mission (TRLM) has proposed export of handloom products (Ria and Pachra),soft toys,pottery products.

Matabari Peda which is considered as an identity product ,may also be considered as an exportable commodity. Following data has been collected from Peda Merchants Association in regards to the products :

No. of Peda Making units in Gomati District	Annual Production of Peda (in Kg)	Annual Consumption of Peda produced in the District (in Kg.)	Annual Sale of Peda produced in the district (Rs. In Lakhs)	Marketable Surplus of Peda Produced in the District (in Kg.)
98 units	178850	35770	786.94	No surplus

6. Potential :

SWOT Analysis of Gomati District

- **Strength** – Gomati is a commercially advanced district of the state. High literacy rate of the district has made it economically active. Because of it's proximity to South district which has international border with Bangladesh, this district has got good potential of exporting products to our neighbouring country. With the opening of road bridge over River Feni in near future, exporting through sea route via Chittagong port, which is about 72 km. from the nearest border point, will become a viable option. Also, since National Highway,NH-8 runs through the heart of the district and is considered as a lifeline for communication with state capital Agartala, Gomati has good prospect export potential. The district capital also has rail connectivity , thus this may also be used for export purpose in future.

- Weakness – The district does not have any international border, hence no LCS (Land custom station). Thus, international border trade is not possible in this district.
- Opportunity –
 - Gomati district is famous for Udaipur where renowned Ma Tripureswari Temple is located. So, origin of any product produced/grown in this district may be easily identifiable by many.
 - Economically established district.
 - Well connected to the state capital
- Threat –
 - Industrial infrastructure need to be improved further.
 - Migration of local people to nearby district for better business opportunities.

7. Export Oriented Incentive

Export Promotion Subsidy (Thrust Sector only)

Industrial enterprises under thrust sector which export their manufactured goods to Bangladesh through the Land Custom Stations in the state shall be provided re-imbusement @ 10% of the value of goods exported subject to a ceiling of Rs.20.00 lakhs per enterprise per annum. Re-imbusement shall be made on the basis of records available of records available with Central Customs authority. Thrust sector Industries means the industrial units which are using Bamboo, Rubber, Agri and Horticultural produce and Gas as their major raw materials during production. Tea manufacturing shall also be considered under thrust sector industries.

Area production of different Exportable Horticultural crops under Gomati District during 2020-21

Sl. No.	Name of Block	Location (GP / VC)	Year	Orange		Pineapple		Watermelon		Mango		Jackfruit		Lime / Lemon	
				Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)
1	Kakraban	Shilghati, North Shilghati, Dhuptali & East Tulamura	2020-21	0	0	39.2	495	0	0	0	0	0	0	0	0
		Jamjuri, Palatana, Dhdhpuskarani, East Tulamura		0	0	0	0	0	0	12	60	0	0	0	0
2	Silachari	Silachari, Barbil, Ailmara & Hazachari		0	0	0	0	25	650	0	0	0	0	0	0
3	Karbook	Patichari, Ichachari, Jentatwisa, Poangbari & North Ekchari.						20	470	0	0	0	0	0	0
		Ompi		Baisyamani, South Sangang	16	68									
5	Amarpur	Debbari		9	35										
6	Killa	Uttar barmura, Darjilingbari, South Barmura, north brajendra Nagar, East Khupilong & Noabarai		25	103	0	0	0	0	0	0	0	0	0	0
				84	365	0	0	0	0	135	618	0	0	0	0
7	SH, Udaipur	Garjee, Purba Garjicherra, Kalaban & Uttar Kalaban		0	0	35	413	0	0	0	0	0	0	0	0
		Peratia, Purba Chandrapur RF, Purba Garjicherra, Kalaban, Garjee & Uttar Kalaban		0	0	0	0	0	0	45	225	0	0	0	0

Deputy Director of Horticulture
Gomati District, Udaipur

Tentative area production of different Exportable Horticultural crops under Gomati District during 2021-22

Sl. No.	Name of Block	Location (GP / VC)	Year	Orange		Pineapple		Watermelon		Mango		Jackfruit		Lime / Lemon		
				Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	Area (Ha)	Prod. (MT)	
1	Kakraban	Shilghati, North Shilghati, Dhuptali & East Tulamura	2021-22	0	0	42	515	0	0	0	0	0	0	0	0	
		Jamjuri, Palatana, Dhdhpuskarani, East Tulamura		0	0	0	0	0	0	15	70	0	0	0	0	
2	Silachari	Silachari, Barbi, Ailmara & Hazachari		0	0	0	0	30	680(Estimated)	0	0	0	0	0	0	
								25	620 (Estimat)	0	0	0	0	0	0	
3	Karbook	Patichari, Ichadizari, Jentatwisa, Poangbari & North Ekchari.														
4	Ompi	Baisyamani		18	72											
		South Sangang		9	35											
5	Amarpur	Debbari		25	105	0	0	0	0	0	0	0	0	0	0	0
6	Killa	Uttar barmura, Darjilingbari, South Barmura & north brajendra Nagar		95	405	0	0	0	0	145	650	0	0	0	0	0
		Garjee, Purba Garjicherra, Kalaban & Uttar Kalaban		0	0	37	468	0	0	0	0	0	0	0	0	0
SH, Udaipur		Peratia, Purba Chandrapur RF, Purba Garjicherra, Kalaban, Garjee & Uttar Kalaban	0	0	0	0	0	0	47	230	0	0	0	0	0	

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Gomati District, Udaipur