

Government of Tripura
Directorate of Industries & Commerce
Shilpa Udyog Bhawan
Khejurbagan, Agartala, Tripura
NO.F.DI/FT/1(131)/2019/Part-B/18,035-51 Dated, 03rd December, 2024

Notification

Subject: Mandating the Preparation and Periodic Review of District Export Action Plan (DEAP)

To foster economic growth and promote exports, it is essential to leverage the unique strengths and export potential of each district in Tripura. In this regard, the District Magistrate & Collector, in collaboration with the District Export Promotion Committee (DEPC), is hereby mandated to prepare and periodically review a District Export Action Plan (DEAP) for their respective districts.

The following guidelines are issued for compliance :

1. Preparation of District Export Action Plan (DEAP):

- The DEAP shall outline the district's export potential, identify key products and services, assess the existing infrastructure, and propose strategies to enhance export competitiveness.
- The plan must focus on leveraging the district's unique advantages, including natural resources, traditional crafts, and emerging industries.

2. Periodic Review and Updates:

- The DEPC, under the chairmanship of the District Collector, shall ensure the DEAP is reviewed and updated periodically to reflect changing market dynamics, infrastructure development, and policy initiatives.

3. Frequency of DEPC Meetings:

- A minimum of four (4) DEPC meetings shall be held annually to ensure continuous monitoring, review, and effective implementation of the DEAP.
- The minutes of the meetings, along with updates on the implementation of the DEAP, shall be submitted to the Industries & Commerce Department for further action and monitoring.

4. Real-Time Monitoring and Portal Updates:

- DEAPs to be updated in real-time on the designated online portal i.e. <https://swaagat.tripura.gov.in/#/page/home>.
- The portal shall serve as a centralized platform, enabling all stakeholders, including exporters, policymakers, and investors, to:



- Monitor progress on action points.
- Identify bottlenecks or challenges in implementation.
- Propose actionable improvements for seamless execution.

5. Implementation and Coordination:

- All concerned departments and stakeholders at the district level shall work in close coordination with the DEPC to ensure timely execution of the DEAP.
- Special emphasis shall be given to promoting ease of doing business for exporters and creating a conducive environment for export growth.

6. Reporting :

- The District Magistrate & Collector to give a consolidated annual report on the implementation and outcomes of the DEAP to the Directorate of Industries & Commerce in every quarter..
- The report should highlight progress, challenges, and recommendations for state-level interventions, if any.

This initiative aims to decentralize export promotion efforts, strengthen district-level export ecosystems, and contribute to Tripura's overall economic development.

The required support regarding this will be provided by General Manager, District Industry Centre(DIC) of the respective districts.

03/12/2024
Director

Industries & Commerce Department
 Government of Tripura

Copy to:

1. District Magistrate & Collector -West/ Sepahijala /Gomati/South/ Khowai /Dhalai/ Unakoti/North Tripura for compliance and necessary action.
2. General Manager DIC, West/Sepahijala/Gomati/South/Khowai/Dhalai/ Unakoti/North Tripura for compliance and necessary action. And also requested to send the copy of notification to all District Export Promotion Committee members .
3. File/Office Copy